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NATIONAL SEATING & MOBILITY PRIORITIZES PURPOSEFUL EXPANSION WITH NEW APPOINTMENTS IN KEY MARKETS

NASHVILLE, Tenn. (Nov. 9, 2021) — National Seating & Mobility (NSM), North America’s largest provider of comprehensive mobility solutions, is prioritizing purposeful expansion with the addition of new team members in key markets. Veteran assistive technology professionals (ATPs) have joined NSM branches in Myrtle Beach, South Carolina, Philadelphia, Pennsylvania and McAllen, Texas.

“Strategically growing our footprint allows us to provide best-in-class services and support to more clients,” said Bill Mixon, NSM CEO. “Employing the industry’s best ATPs ensures that we are able to be a lifelong trusted mobility solutions partner for our clients. The experienced ATPs appointed in these key markets bring a wealth of experience and knowledge to our growing team of experts.”

ATP Steven Ward has joined NSM to expand services in coastal Carolina based out of Myrtle Beach. Ward specializes in seating and mobility and assistive technology for the home, bringing more than 10 years of industry experience to NSM.

Crystal Lee, ATP, Seating and Mobility Specialist SMS and CRTS, has been added to the NSM team in Philadelphia to further expand services to clients in Pennsylvania. Throughout 38 years of industry experience, Lee has held the role of Service Technician, Manufacturer’s Representative, Manufacturer Regional Trainer and as a Certified ATP/SMS. She has worked with pediatrics and now focuses primarily on adult clients in hospital and clinic settings. In addition to her work with clients, Lee is a passionate mentor for new ATPs.

NSM has also welcomed Michael Bird, ATP/SMS to the McAllen, Texas, location to assist in expanding services in the market. Bird brings 27 years of experience in rehab equipment sales and service and vehicle modifications, including specialized experience assisting clients with Neuromuscular conditions including Muscular Dystrophy and ALS.

“Being a best-in-class organization involves an investment in resources supporting the continued development of our national network of ATPs,” said Mixon. “Bringing passionate experts like Steven, Crystal and Michael on board strengthens our ability to enhance our national network of ATPs and provide these professionals with the additional training and support they need to continually grow.”

NSM operates more than 190 locations across the U.S. and in Canada. The company has secured 12 acquisitions to date this year.

About National Seating & Mobility

For 30 years, National Seating & Mobility has been advancing independence and enhancing the quality of life of individuals with mobility challenges. With a network of more than 190 locations, experts, and resources across the U.S. and in Canada, National Seating & Mobility is North America’s largest and most trusted provider of comprehensive mobility solutions including complex rehab technology, home and vehicle accessibility, and full-service equipment maintenance and repair. National Seating & Mobility is the only national mobility solutions provider accredited by The Joint Commission for demonstrating quality and safe care. For more information about National Seating & Mobility visit nsm-seating.com.

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