

## INFORMATION FOR RELEASE

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## **NATIONAL SEATING & MOBILITY ELEVATES ACCESSIBILITY AT PILGRIMAGE MUSIC & CULTURAL FESTIVAL AS OFFICIAL ADA SPONSOR**

NASHVILLE, Tenn. (Oct. 1, 2021) — National Seating & Mobility (NSM), North America's largest provider of comprehensive mobility solutions, served as the official ADA sponsor of the Pilgrimage Music & Cultural Festival, drawing thousands of festival goers to The Park at Harlinsdale Farm in Franklin, Tennessee, last weekend. NSM's sponsorship, the second as official ADA sponsor of the festival, funded ADA Accessible Viewing Platforms throughout the venue, ensuring that attendees with disabilities had the opportunity to view and enjoy the two-day experience.

"We were proud to serve as the official ADA sponsor of the Pilgrimage Festival again this year," said Bill Mixon, NSM CEO. "Our continued partnership represents the importance of making incredible events like this welcoming and accessible to all."

NSM-sponsored accessible platforms were constructed around festival stages, offering concert goers with disabilities unobstructed views of performances.

"We are appreciative of the partnership with NSM that helps us deliver a comfortable and entertaining experience for Pilgrimage guests with disabilities," said Brandt Wood, Pilgrimage Festival co-founder. "Sponsorships like this one make it possible for us to bring the celebration of all music to all music lovers."

This year's festival drew 25,000 attendees with performances from Maren Morris, The Black Keys, Cage The Elephant, Dave Matthews Band and more than 50 additional acts appearing on five stages. NSM's sponsorship included event signage and exposure on the festival website ([www.pilgrimagefestival.com](http://www.pilgrimagefestival.com)), the official festival app and through Pilgrimage social channels.

This was the sixth year for the festival in Franklin, where NSM's corporate headquarters is also located.

### **About National Seating & Mobility**

For 30 years, National Seating & Mobility has been advancing independence and enhancing the quality of life of individuals with mobility challenges. With a network of more than 190 locations, experts, and resources across the U.S. and in Canada, National Seating & Mobility is North America's largest and most trusted provider of comprehensive mobility solutions including complex rehab technology, home and vehicle accessibility, and full-service equipment maintenance and repair. National Seating & Mobility is the only national mobility solutions provider accredited by The Joint Commission for demonstrating quality and safe care. For more information about National Seating & Mobility visit [nsm-seating.com](http://nsm-seating.com).

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